

2008 – 2009
Montclair
Pet Mayor Race
Sponsored by:



**PET AND
WILDLIFE FUND**

MVH Pet and Wildlife Fund Mission Statement



PET AND WILDLIFE FUND

The mission of the
Montclair Veterinary Hospital
Pet & Wildlife Fund is to
support our community by
helping pets and wildlife in
need and by fostering the
peaceful co-existence of
humans and animals through
education.

Contestants for 2007



**MONTCLAIR
VETERINARY
HOSPITAL**
PET AND
WILDLIFE FUND

Business Sponsor	Pet Name	Type of Pet
Raimondi's Paint & Wallpaper	Hershey	German Shorthaired Pointer
La Salsa	Oliver	Shepherd Mix
A Great Good Place for Books	Whitey Waldner	Terrier Mix
Pacific National Bank	Fatty Ratty	Terrier Mix
MVH Pet & Wildlife Fund	Calypso	Domestic Shorthair Cat
Italian Colors	Sunny	Domestic Shorthair Cat
Neal & Associates Attorneys	Roxy	Longhair Black Cat
Montclair Veterinary Hospital	Gracie	German Shorthair Pointer
Bank of America	Mila	Greyhound
Starbucks	Tyler	Yellow Lab/Beagle
Prudential CA Realty	Oscar	Boston Terrier
Someone's in the Kitchen	Bella	Beagle

Contestants for 2008



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Business Sponsor	Pet Name	Type of Pet
The UPS Store	Bella Jean	Miniature Australian Shepherd
Someone's In The Kitchen	Bella	Beagle
Pet Food Express	Waffles	Peking Duck
Montclair Veterinary Hospital	Gracie	German Shorthair Pointer
The Silver Palace Restaurant	Houdini	Schipperke
Crogans	Benson	Golden Retriever
A Great Good Place For Books	Andy	Golden English Labrador
Bank of America	Mila	Greyhound
Mountain Yoga	Sophie	Schnoodle
Montclair Village Wines, Spirits n' Brew	Kai	Golden Mix
Loh Realty & Investments	Drake	Rottweiler
Pacific National Bank	Bayly	Chocolate Lab
Raimondi's	Hershey	German Shorthaired Pointer
Sunflower Chiropractic Studio	Charley	Short-Hair Tabby



Voting Rules and Information

- Each vote is \$1, and the animal that raises the most money will be named Pet Mayor of Montclair 2008-2009.
- All votes are tax-deductible donations to the Montclair Veterinary Hospital Pet & Wildlife Fund, a 501(c)(3) corporation with Tax ID #73-1683506.
- Voters may cast ballots as often as they wish and for as many candidates as they wish.
- Checks are accepted – please make checks payable to: Montclair Pet & Wildlife Fund.



Voting Rules and Information

Voting will take place in three places:

- ✓ At the Montclair Village Farmers' Market May 4th – June 15th. The Pet and Wildlife Fund will operate a booth at the corner of Mountain & LaSalle from 9:00am – 1:00pm.
- ✓ At Montclair Veterinary Hospital during business hours from May 1 – June 14.
- ✓ At the Sponsor's place of business– the sponsor can gather votes at special events and fundraisers during the contest time period; sponsors can enlist other local business to support their campaign.



Voting Rules and Information

Primary Race

May 1st to May 17th

- **May 18** - the eight candidates that raise the most donations advance to the finals.

Pet Mayor Race Finals

May 18 to June 15

- **June 15** – The 2008–2009 Montclair Pet Mayor is announced at 1:00pm; all participants are invited to the announcement ceremony for awards and prizes.
- Money raised during the primary will carry forward to the finals.

Voting Supplies



PET AND
WILDLIFE FUND

- You will be given Voting Bins to collect donations. It is your responsibility to turn in your donations at the Montclair Veterinary Hospital on two dates:
- **Saturday, May 17th by 3:00pm for the primary**
- **Saturday, June 14th at 3:00pm for the finals**
- You will be given *I Voted* stickers to be given to people when they make a donation.





Voting and Fundraising Ideas

- You may make signs, stickers and posters to get the word out about your candidate.
- Determine a platform that your pet stands for and include it in your campaign; such as *more dog walks; pet-friendly restaurants; more pet parties ...* be creative and fun!
- You may ask other businesses to fundraise with you; make additional voting bins; we will provide more voting stickers.
- Make a special appearance at the Voting Booth at the Farmer's Market on Sundays between 9:00am and 1:00pm.



Voting and Fundraising Ideas

- Put *Vote for Pet Mayor* on your web site and include your pet's picture.
- Get support and appoint a campaign manager! Let your friends and neighbors be part of the fun.
- Host a special event, open house or meet-and-greet; invite people to come see your place of business and "meet the candidate."



Prizes for Candidates

Donated by Montclair Veterinary Hospital:

- \$100 Gift Certificate for services at MVH to the Mayor and Vice Mayor
- \$50 Gift Certificate for services at MVH to the other finalists
- \$25 Gift certificate for services at MVH to candidates in the primary that do not advance to the finals



Prizes for Candidates

Donated by BAYER

- 12 month supply of either Advantage or Advantix for Mayor and Vice Mayor winners – a \$150 value!
- A 6-month supply of either Advantage or Advantix for the finalists.

Donated by Royal Canine

- Free maintenance or prescription diet for Mayor and Vice Mayor for their one-year term – a \$100 value!

Donated by IDEXX

- A full health check blood panel for all finalists – a \$100 value!

Titles of the Winners and Finalists 2008



- Mayor
- Vice Mayor
- Secretary of Steak
- Canine Commissioner
- Deputy Dog
- Count of Montclair
- Catroller
- Bark Ranger



Contact Information

- **Montclair Veterinary Hospital
Pet & Wildlife Fund**

1955 Mountain Blvd. Suite 111

Executive Director:

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Lee@PetandWildlifeFund.org

- **Montclair Veterinary Hospital**

1961 Mountain Blvd.

Medical Director:

Dr. Gary Richter – 510-339-8600

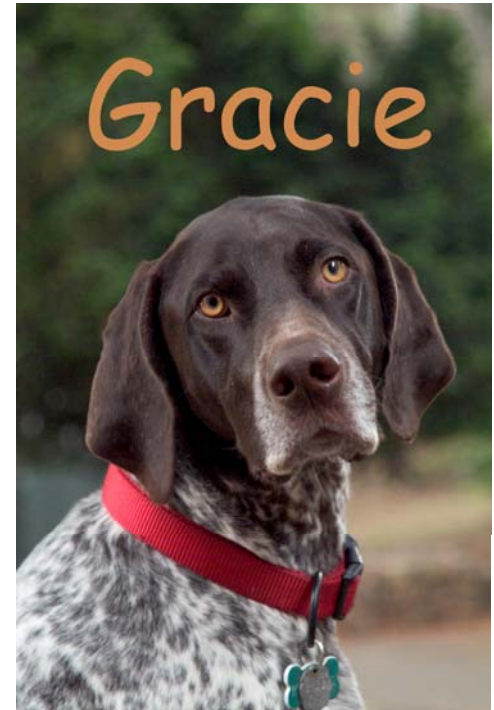
Vet@MontclairVetHospital.com

THANK YOU!

Thank you for your support from your friends at the
MVH Pet & Wildlife Fund



2005 – 2006 Bark Ranger



2006 - 2007 Canine Commissioner